

Department of Business Administration

Industrial Visit:

The Department of Business Administration had their Industrial Visit for the III year students on 19/11/2015 to 'the Supreme Industries', Thirubhuvanai, Puducherry. During the Industrial Visit, HR and Technical Experts of Supreme Industries explained about extensive operations and manufacturing processes of the company.

Management Event: "The Best LOGO Designer"

The Department of Business Administration organised a management event "The Best LOGO Designer" for BBA, B. Com, and B. Com (Co-Op Mgt) students on 19th February 2016. 25 participants participated in drawing their creative Logo. The first prize was awarded to Miss. M. Fathima Divya, B.Com – II year.

Guest Lecture:

The Department of Business Administration organised a Guest Lecture on the topic "Business Strategies" on 24th February 2016. The Lecture was delivered by Mr. Rajiv Nair, General Manager, The Ashok Beach Resort (ITDC), Puducherry.

Student's Achievements:

Murali III BBA

- Won 3rd Prize in South Zone Inter University in Kho Kho game held in Annamalai University, January 2016.
- Participated in All India Inter University in Kho Kho game held in Amity University, Noida, New Delhi, March 2016.
- Participated in National Level Ball Badminton tournament held in Mangalore University, Mangalore, January 2016.



